



# Common Ground for Sustainability

Integration of Economic Development and Planning for Healthy Communities

March 4, 2010

**Cranbrook:**

East Kootenay Regional Hospital  
Education Room A&B  
13 – 24<sup>th</sup> Avenue North  
Cranbrook, BC V1C 4T6

**Kelowna:**

Interior Health Corporate Office  
Board Room 1  
#106 – 1815 Kirschner Road  
Kelowna, BC V1Y 4N7

**Kamloops:**

Royal Inland Hospital  
Board Room  
311 Columbia Street  
Kamloops BC V2C 2T1

**Nelson:**

Nelson Health Unit  
Multi-purpose Room  
333 Victoria Street  
Nelson, BC V1L 4K3

**Williams Lake:**

Deni House  
(Canadian Red Cross Society)  
517 6<sup>th</sup> Avenue North  
Williams Lake, BC V2G 2G8

## AGENDA

BCRPA BC Recreation and Parks Assoc. | EDABC Economic Development Association of BC | FBC Fraser Basin Council  
Smart Planning for Communities | IHA Interior Health Authority | MCRD Ministry Community and Rural Development

**9:45am - 4:00pm PST / 10:45am - 5:00pm MST (Cranbrook site)**

9:45 am PST	<b>REGISTRATION</b> welcome and seat participants prior to video-conference		Facilitators at each site
10:00 am	<b>WELCOME</b> by video-conference		Moderator (Kelowna)
10:05 am	<b>Integration Part I</b>	<b>SEEKING COMMON GROUND</b> <i>for integration of community economic development, community planning, health and recreation</i>	FBC, <b>Susanne Theurer</b> Sustainability Facilitator EDABC, <b>Kevin Poole</b> 2009/2010 President
10:25 am		<b>THE ECONOMICS of HEALTH</b> <i>built environment and health outcomes</i>	IHA, <b>Pam Moore</b> Environmental Health Officer
10:35 am		<b>BUILDING HEALTHY COMMUNITIES</b> <i>case studies - policy and healthy communities</i>	BCRPA, <b>Jason Emmert</b> consultant
10:45 am	<b>Discovering Common Ground</b>	<b>COMMUNITY CHALLENGE: Stage 1</b> <i>small group discussion – local community challenges</i>	Moderator introduces and turns over to facilitators at individual sites
11:20 am	<b>Integration Part II</b>	<b>IMPLEMENTATION: PAIRING PLANNING and ECONOMIC DEVELOPMENT</b>	City of Vernon <b>Kim Flick</b> Manager of Planning/Bldg <b>Kevin Poole</b> Economic Development Officer
11:50 am	<b>DIALOGUE</b> video-conference		Moderator
12:15 pm	<b>LUNCH</b>		

12:30 pm	<b>Integration Part III</b>	<b>KEEPING IT REAL in GOLDEN</b> <i>linking built environment to community objectives</i>	Town of Golden <b>Cleopatra Corbett</b> Manager of Development Services
1:00 pm		<b>CHANGING the PUBLIC PERCEPTION of HEALTH</b> <i>supporting community health objectives through greenhouse gas emissions reduction</i>	IHA, <b>Pam Moore</b> Environmental Health Officer
1:15 pm		<b>DELIVERING on ECONOMIC TRANSITION and DIVERSIFICATION</b>	MCRD, <b>Diana Brooks</b> Kootenay Boundary Region <b>Myles Bruns</b> Thompson-Okanagan Region RuralBC Secretariat
1:45 pm	<b>DIALOGUE</b> video-conference		Moderator
2:00 pm	<b>Planning Common Ground</b>	<b>COMMUNITY CHALLENGE: Stage 2</b> <i>small group discussion - moving from challenge to collaboration, ideas and actions</i>	Moderator turns over to facilitators at each site
3:00 pm	<b>COFFEE</b>		
3:15 pm	<b>Sharing Ideas and Actions</b>	<b>ACTION for COMMON GROUND</b> video-conference <i>large group hear reports from all sites and discuss</i>	Facilitators report to Moderator
3:45-4:00 pm	<b>CLOSING</b>		Moderator and Facilitators

## COMMON GROUND OUTCOMES

- Short term** Increased opportunities for collaboration and partnerships to foster integrated planning  
An “ideas and action” list of resources and opportunities to leverage capacity development and collaboration for economic development, health and built environment for sustainable community
- Long term** Increased integrated planning for sustainable communities

## COMMON GROUND OBJECTIVES

- Promote inter-jurisdictional sharing and collaboration around economic diversification, health, recreation and planning opportunities
- Explore links to economic diversification objectives and identify associated benefits
- Link economic diversification to planning for community sustainability, including health and built environment objectives
- Develop understanding of the foundational information on the linkages between health and the built environment
- Identify actionable items and process interventions for local governments / Interior Health to advance community planning for health
- Raise awareness of the resources and roles that professionals in economic development, health, planning and recreation can provide in planning for sustainable communities
- Strengthen linkages between stakeholders in the health, economic development, and community planning
- Create more community advocates for health in the roles of planning and economic development professionals across the Interior Health region

